

2018 OPEN ENROLLMENT PERIOD

MARKETPLACE ENROLLMENT HIGHLIGHTS

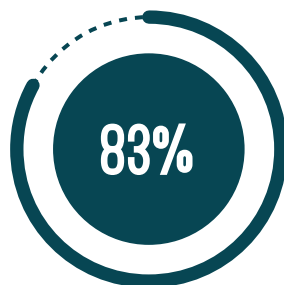
The Centers for Medicare and Medicaid Services (CMS) recently released a final report on enrollment-related activity in the individual marketplace exchanges during the 2018 plan year Open Enrollment Period (OEP) for all 50 states and the District of Columbia. Below we highlight key data points from this report. Please see the [CMS final report](#) for a more detailed breakdown.

THE GOOD

11.8 MILLION

individuals selected or were automatically re-enrolled in a marketplace plan.

27% WERE NEW CONSUMERS



83%
of consumers received a subsidy.

The average tax credit covered the majority of the total premium at



THE BAD

ENROLLMENT DECLINED

3%

FROM 12.2 MILLION IN 2017 TO 11.8 MILLION IN 2018

THE UGLY

In 2018, the percentage of

YOUNG CONSUMERS
(BETWEEN AGES 18-34)

DECREASED



and the percentage of

OLDER CONSUMERS
(55 YEARS OR OLDER)

INCREASED



The average premium in 2018 was

30% HIGHER

than the average premium in 2017.

2018

\$621

2017

\$476

Source: Centers for Medicare and Medicaid Services. April 2018. "Health Insurance Exchanges 2018 Open Enrollment Period Final Report".

Notes: 1) Information is based on plan selection. Average premiums reflect the price before the tax credit and data for premiums and changes to the age distribution are limited to the 39 states that use healthcare.gov. 2) Totals may not sum to 100% due to rounding.