

State-Based Marketplace Enrollment Update

State-Based Health Insurance Marketplaces have been busy in the first two months of the second open enrollment period, which began in November 2014. In this snapshot, we present highlights from the states. To view detailed state reports, please visit [SHADAC's Insurance Marketplace Report Website](#).

Then and Now: Select State-Based Marketplace Enrollment* First and Second Enrollment Periods	
THEN (10/1/13 - 11/30/13)**	NOW (11/15/14—1/15/15)**
California	
109,296	228,766
Connecticut	
14,365	24,287
Kentucky	
26,042	91,430
Maryland	
18,257	91,137
Minnesota	
25,860	43,461
Rhode Island	
2,649	27,690
Washington	
34,861	107,071

*2014-2015 figures for most states include renewals and new enrollments.

**States report on different timelines, so not all reports are from these exact dates. For exact dates and additional data, use the embedded hyperlinks.

In November, kynect opened a store in Kentucky's largest mall.



So far,
3,616
[shoppers](#)
[have applied](#)
for coverage.


121,650
[Coloradans have enrolled](#) in private health plans since November 15.

Vermont's average [call center wait time](#) is just **21.7 seconds**.

DC HealthLink has [enrolled](#) more than **15,000** people since the start of the ACA, via its small business and Congressional marketplace.

Hawaii [enrolled](#) **9,665** people during the first week of open enrollment in November.

Massachusetts has made **376,195** [eligibility determinations](#) since November 15.

 This year, Idaho launched its state enrollment website, [Your Health Idaho](#), which had served **83,383** [customers](#) by December 31.



More than **1.6 million** [consumers](#) in New York shopped via the state's new anonymous [plan preview tool](#) in the first five weeks of open enrollment.