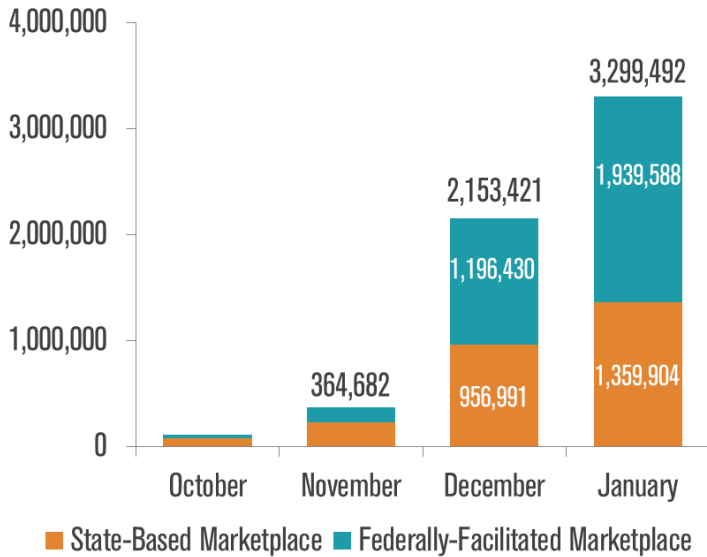



# Health Insurance Marketplace Enrollment Highlights

- Update February 1, 2014 -

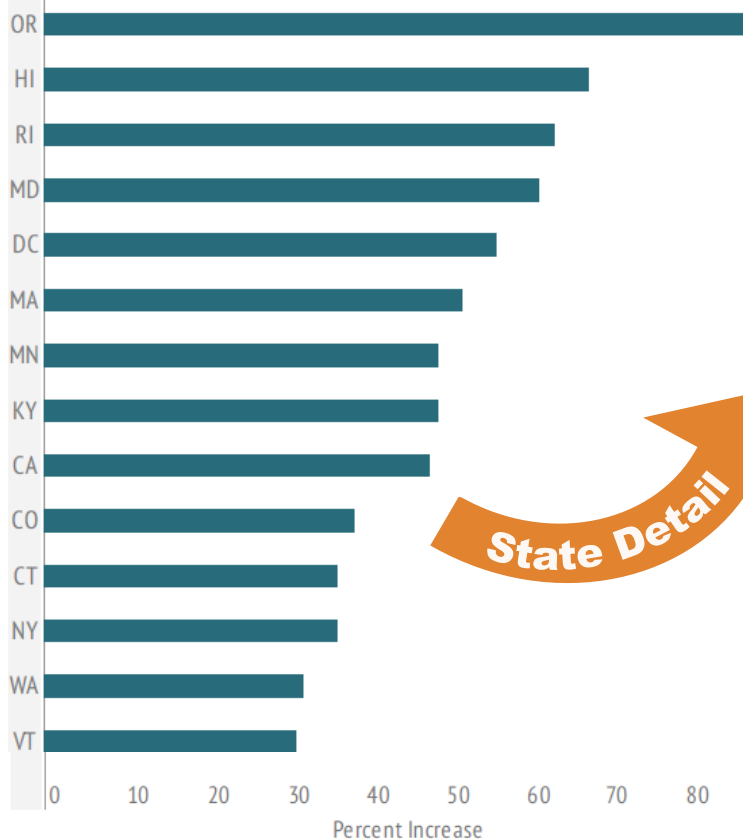
## Marketplace Enrollment by Month



Of those enrolled,  
**82%** will receive tax credits



## December to January Enrollment Increases by State-Based Marketplaces\*



| State                | Cumulative Enrollment* |                    | December to January % Increase |
|----------------------|------------------------|--------------------|--------------------------------|
|                      | December Enrollment    | January Enrollment |                                |
| <b>Oregon</b>        | 18,337                 | 33,808             | 84%                            |
| <b>Hawaii</b>        | 2,192                  | 3,614              | 65%                            |
| <b>Rhode Island</b>  | 9,803                  | 15,746             | 61%                            |
| <b>Maryland</b>      | 18,272                 | 29,059             | 59%                            |
| <b>DC</b>            | 3,043                  | 4,696              | 54%                            |
| <b>Massachusetts</b> | 5,428                  | 8,139              | 50%                            |
| <b>Minnesota</b>     | 19,420                 | 28,611             | 47%                            |
| <b>Kentucky</b>      | 33,036                 | 48,611             | 47%                            |
| <b>California</b>    | 498,794                | 728,086            | 46%                            |
| <b>Colorado</b>      | 50,125                 | 68,454             | 37%                            |
| <b>Connecticut</b>   | 36,000                 | 48,665             | 35%                            |
| <b>New York</b>      | 156,902                | 211,290            | 35%                            |
| <b>Washington</b>    | 68,058                 | 88,945             | 31%                            |
| <b>Vermont</b>       | 15,015                 | 19,583             | 30%                            |
| <b>Nevada</b>        | 22,566                 | 22,597             | <1%                            |

\* "December" represents Marketplace enrollment from October 1, 2013 to December 28, 2013. "January" represents Marketplace enrollment from October 1, 2013 to February 1, 2014.

Data Source: US Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation.

ASPE Issue Brief: "Health Insurance Marketplace: February Enrollment Report," February 12, 2014.

## Dec to Jan Monthly Enrollment Increases by Federally-Facilitated Marketplaces<sup>\*</sup>



| State          | Cumulative Enrollment <sup>*</sup> |         | Dec to Jan % Increase |
|----------------|------------------------------------|---------|-----------------------|
|                | December                           | January |                       |
| Mississippi    | 8,045                              | 17,350  | 116%                  |
| Florida        | 158,030                            | 296,892 | 88%                   |
| Louisiana      | 17,548                             | 32,864  | 87%                   |
| Texas          | 118,532                            | 207,546 | 75%                   |
| Georgia        | 58,611                             | 101,276 | 73%                   |
| South Carolina | 24,116                             | 41,300  | 71%                   |
| Arkansas       | 12,763                             | 21,763  | 71%                   |
| Virginia       | 44,676                             | 74,199  | 66%                   |
| Idaho          | 19,922                             | 32,899  | 65%                   |
| Tennessee      | 36,250                             | 59,705  | 65%                   |
| Oklahoma       | 14,999                             | 24,667  | 64%                   |
| Missouri       | 33,138                             | 54,157  | 63%                   |
| West Virginia  | 4,889                              | 7,962   | 63%                   |
| South Dakota   | 3,194                              | 5,077   | 59%                   |
| Utah           | 18,633                             | 29,419  | 58%                   |
| New Jersey     | 34,751                             | 54,805  | 58%                   |
| Iowa           | 7,475                              | 11,788  | 58%                   |
| Kansas         | 14,242                             | 22,388  | 57%                   |
| Indiana        | 30,443                             | 47,735  | 57%                   |
| Arizona        | 27,943                             | 43,495  | 56%                   |
| North Dakota   | 2,624                              | 4,057   | 55%                   |
| Wyoming        | 3,450                              | 5,307   | 54%                   |
| Alabama        | 28,663                             | 43,863  | 53%                   |
| Pennsylvania   | 81,320                             | 123,681 | 52%                   |
| Alaska         | 3,356                              | 5,082   | 51%                   |
| New Mexico     | 7,688                              | 11,620  | 51%                   |
| Delaware       | 3,273                              | 4,927   | 51%                   |
| Ohio           | 39,955                             | 60,122  | 50%                   |
| Maine          | 13,704                             | 20,511  | 50%                   |
| North Carolina | 107,778                            | 160,161 | 49%                   |
| Michigan       | 75,511                             | 112,013 | 48%                   |
| New Hampshire  | 11,446                             | 16,863  | 47%                   |
| Illinois       | 61,111                             | 88,602  | 45%                   |
| Montana        | 13,135                             | 18,649  | 42%                   |
| Nebraska       | 14,464                             | 20,407  | 41%                   |
| Wisconsin      | 40,752                             | 56,436  | 38%                   |

<sup>\*</sup> “December” represents Marketplace enrollment from October 1, 2013 to December 28, 2013. “January” represents Marketplace enrollment from October 1, 2013 to February 1, 2014.