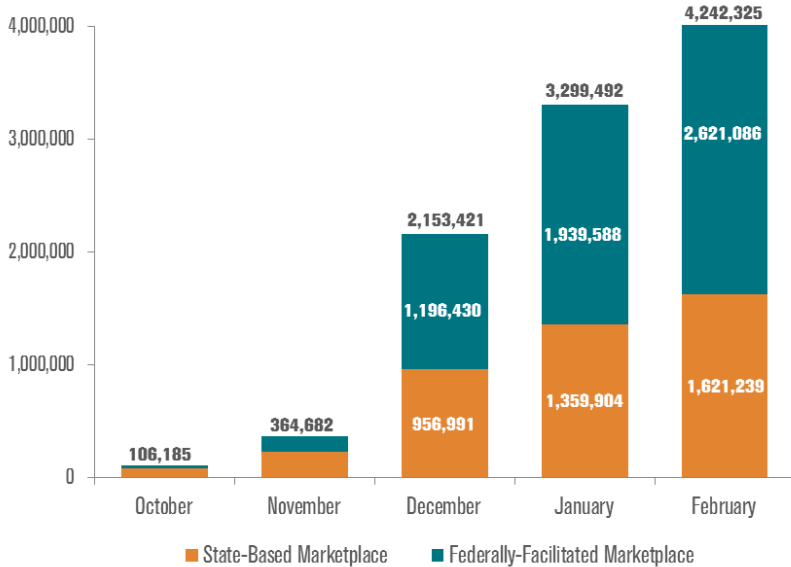


Health Insurance Marketplace Enrollment Highlights

- Update March 1, 2014 -

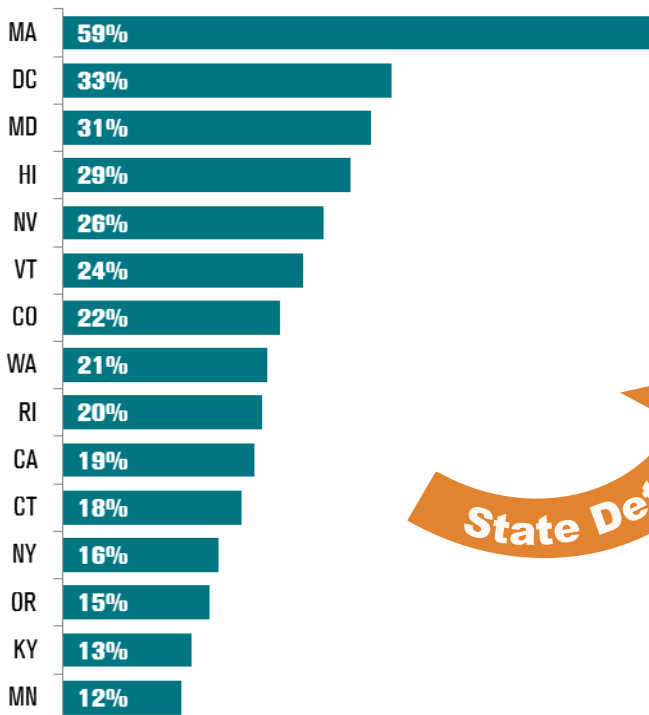
Marketplace Enrollment by Month



33%

increase in cumulative enrollment among young adults compared to 30% increases for other age groups.

Jan to Feb Enrollment Increases by State-Based Marketplaces*



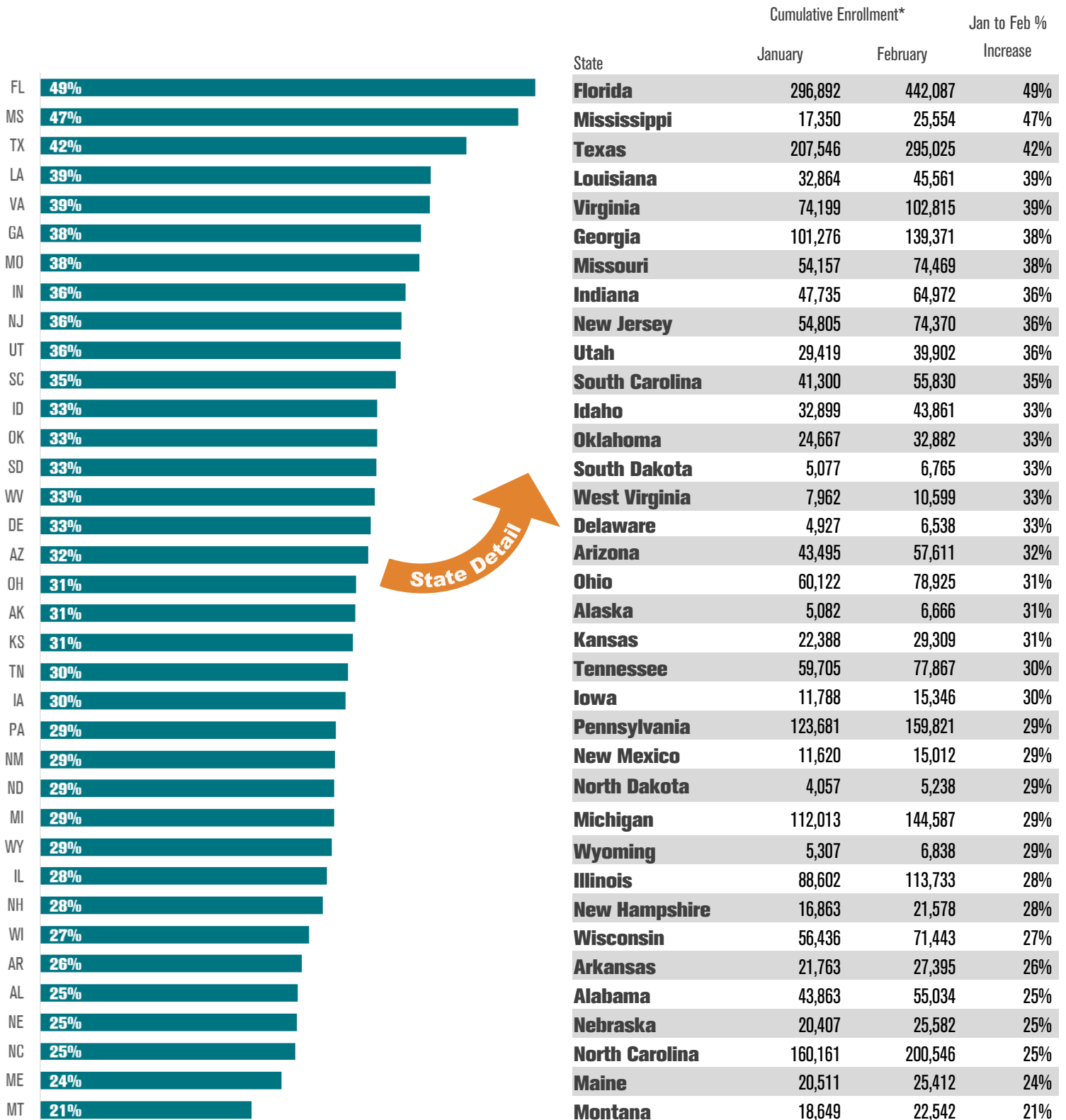
State	Cumulative Enrollment*		January to February % Increase
	January Enrollment	February Enrollment	
Massachusetts	8,139	12,965	59%
DC	4,696	6,249	33%
Maryland	29,059	38,070	31%
Hawaii	3,614	4,661	29%
Nevada	22,597	28,535	26%
Vermont	19,583	24,326	24%
Colorado	68,454	83,469	22%
Washington	88,945	107,262	21%
Rhode Island	15,746	18,902	20%
California	728,086	868,936	19%
Connecticut	48,665	57,465	18%
New York	211,290	244,618	16%
Oregon	33,808	38,806	15%
Kentucky	48,611	54,945	13%
Minnesota	28,611	32,030	12%

* "January" represents Marketplace enrollment from October 1, 2013 to February 1, 2014. "February" represents Marketplace enrollment from October 1, 2013 to March 1, 2014.

Data Source: US Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation.

ASPE Issue Brief: "Health Insurance Marketplace: March Enrollment Report," March 11, 2014.

January to February Monthly Enrollment Increases by Federally-Facilitated Marketplaces*



■ Percent Increase (Jan to Feb)

*"January" represents Marketplace enrollment from October 1, 2013 to February 1, 2014. "February" represents Marketplace enrollment from October 1, 2013 to March 1, 2014.