

An Analysis of Wisconsin's ACCESS Online Application for BadgerCare Plus

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What is ACCESS?: <https://access.wisconsin.gov/>

YOU ARE ON WISCONSIN.GOV

ACCESS

Your Connection to Programs for Health, Nutrition and Child Care

[Español](#) [Help](#)

Am I Eligible?

- > Nutrition, Health & Child Care
- > Prescription Drug Plans
- > Energy Assistance
- > Tax Credits

Apply for Benefits!

- > FoodShare
- > Health Care
- > Family Planning Waiver
- > Child Care

Login to Account

- > Check your benefits
- > Report changes
- > Renew your benefits
- > Manage health care

OR Create an Account

Community Partners [Login](#)

Wisconsin's health, nutrition and child care programs [Learn More](#)

BadgerCare+ express enrollment for Children and registration for Community Access Points [Learn More](#)

Providers [Login](#)

BadgerCare+ express enrollment for pregnant women and children [Learn More](#)

Employers [Login](#)

Obtain information about reporting health insurance data [Learn More](#)

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What is ACCESS?: Part 2

- **Am I Eligible?**

Anyone can submit minimal information on their household and receive feedback on whether they might be eligible for health care, nutrition or child care supplements, prescription drug assistance, energy assistance or tax credits.

- **Apply for Benefits**

Submit application for BadgerCare Plus, Medicaid, FoodShare, child care and/or the Family Planning Waiver online. However, other steps must be taken for the process to be completed.

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Am I Eligible and Apply for Benefits

  **ACCEPTANCE**

ACCESS

Your Connection to Health and Nutrition Benefits

[Español](#)  **Print**  **Help**


6% Complete

Your Home

Let's get started! First, please tell us a little bit about you. Feel free to use a nickname or your initials.

Keep in mind that you can always click the Help button if you have a question about what we're asking.

You



* First Name:


* Age:

* Gender: Male Female

People in Your Home

How many people live in your home? (Don't forget to count yourself!)

Of those people, how many are under 19 years old?

 **Exit**

 **Back** **Next** 



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Methods of Application

- ACCESS
- Mail-in
- Walk-in
- Phone



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Research Questions

- What % of applications are received through ACCESS?
 - Are there differences in the socio-economic status of those that use ACCESS versus other methods of application?
- Target Efficiency of ACCESS: Is ACCESS more or less likely than other methods to attract applicants who are ultimately determined to be eligible for public insurance?
- Application and Eligibility Spillover: Does ACCESS promote greater likelihood of applying to other social programs? What are the rates of eligibility determination among “spillover” applications generated by ACCESS relative to other methods?



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Data : The Sample

- State contractor Deloitte selected a sample of those who applied for Health Insurance from January 2008 to October 2010 through all methods.
- We restricted the sample to BC+ Child and Caretaker applications through November 2009 so we could match to the CARES demographic data we had at the time. CARES is the state's eligibility database for BadgerCare Plus.
- We selected the oldest person listed in the case for individual demographic categories, typically a parent.



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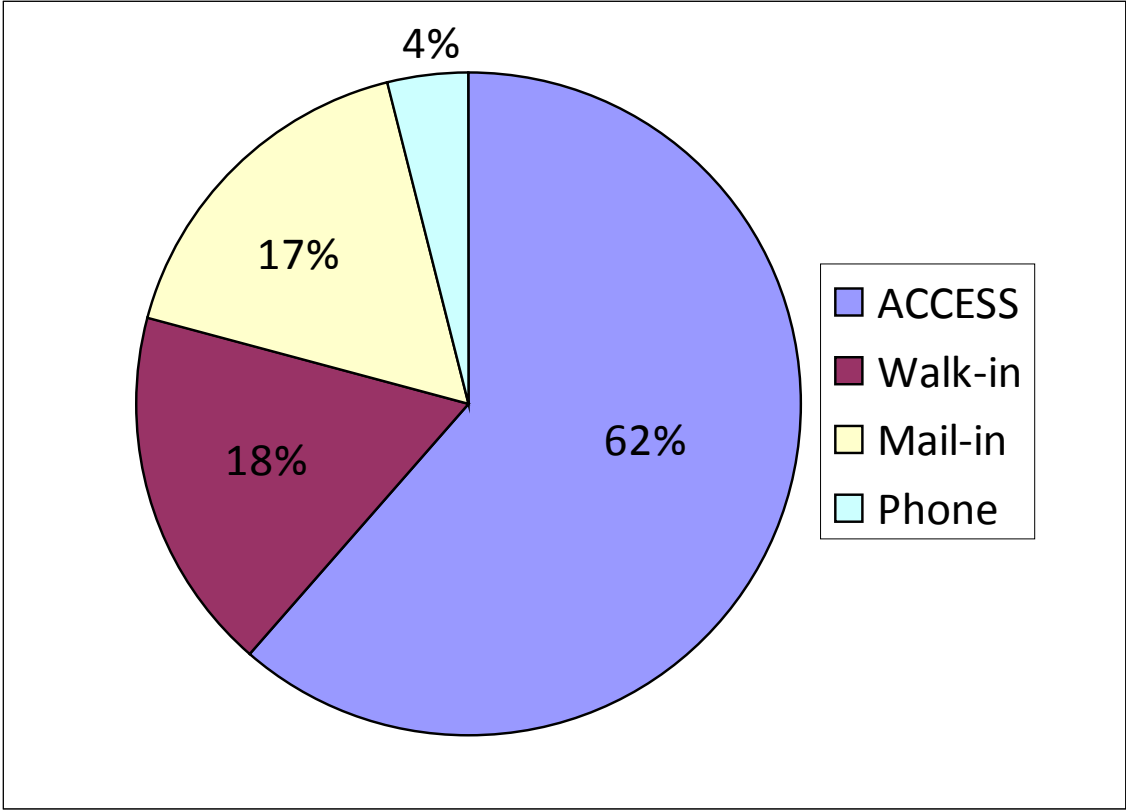
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Results



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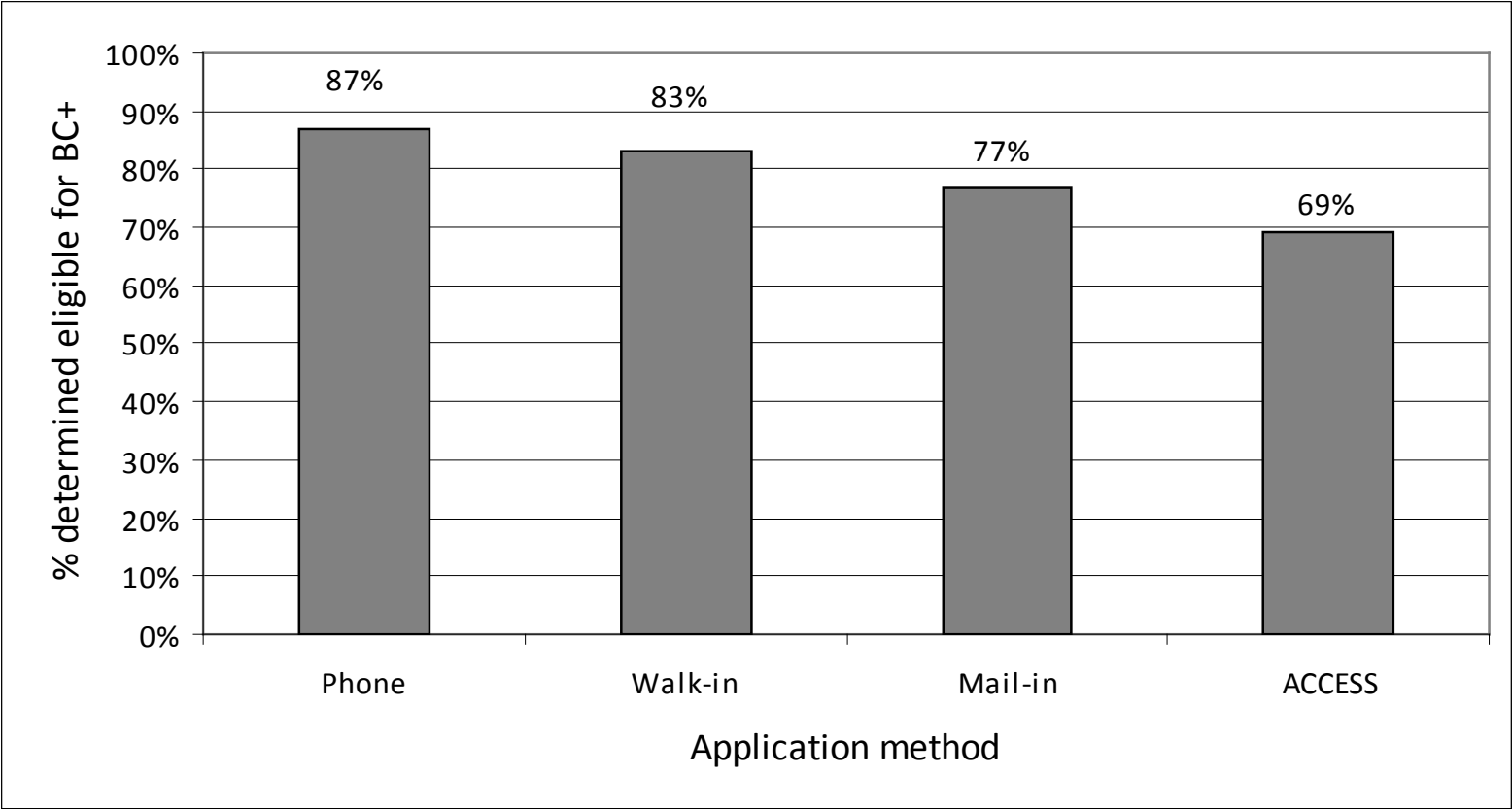
Percent of Applications by Method



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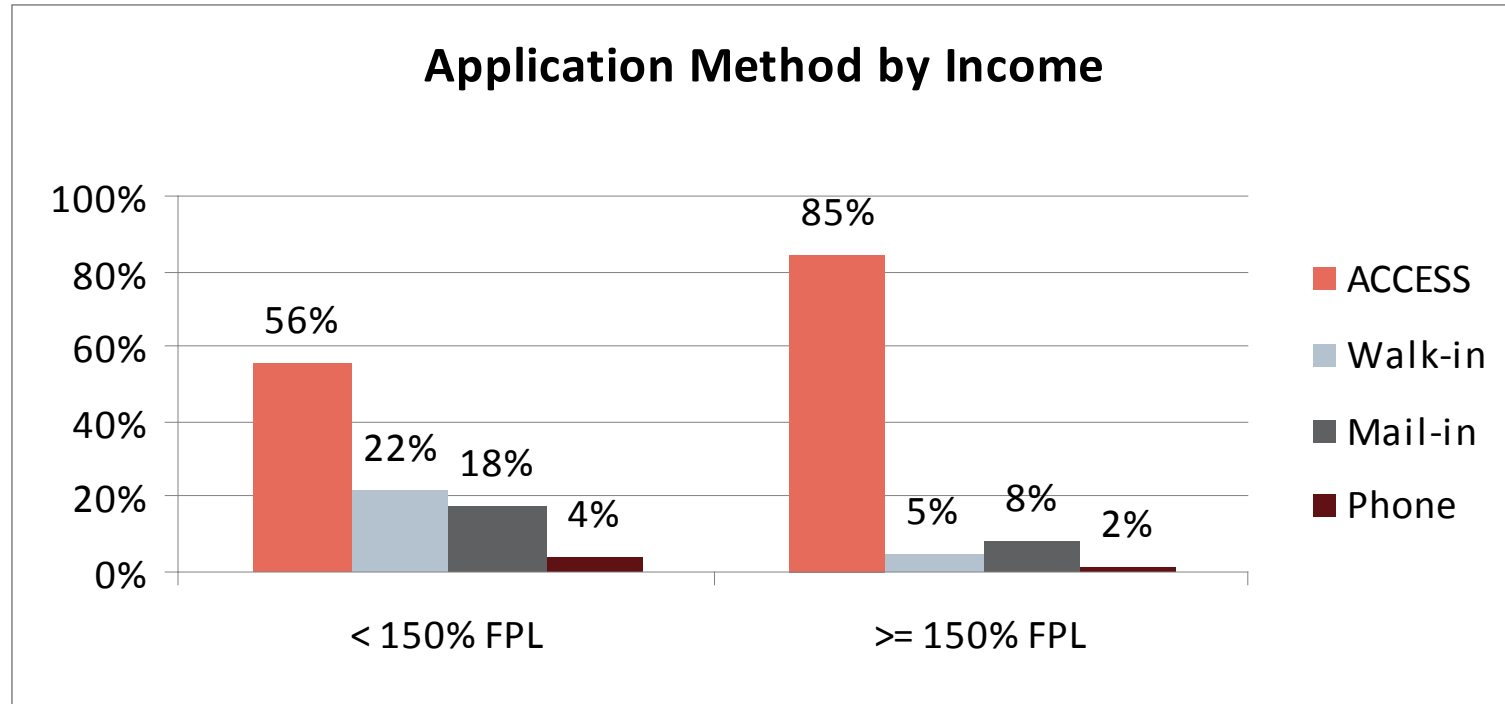
Percent Determined Eligible for BC+ by Method



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SES by Method



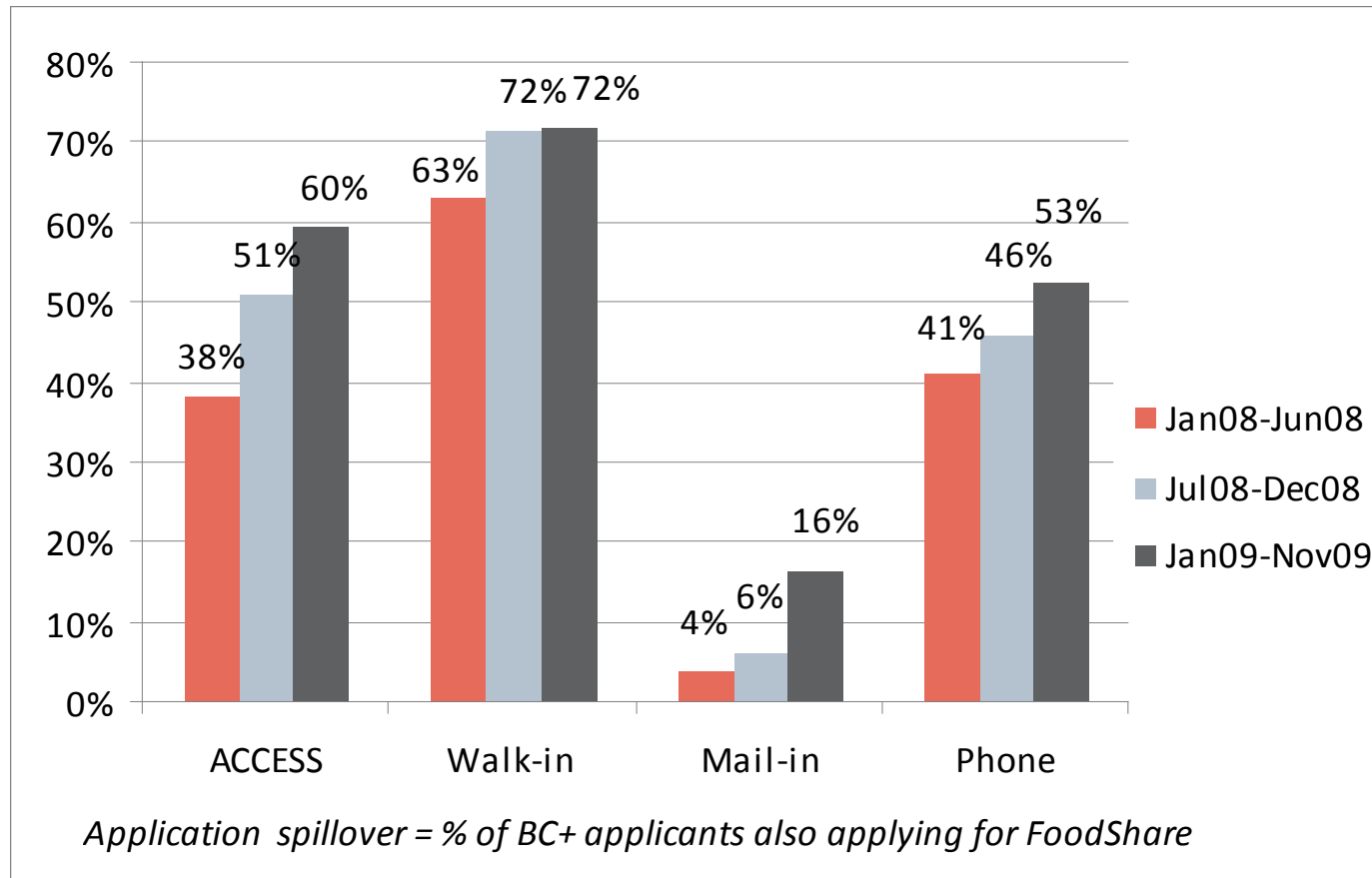
Note: similar patterns emerge when the sample is stratified by other potential markers of vulnerability (primary language, citizenship status, rural status, gender)

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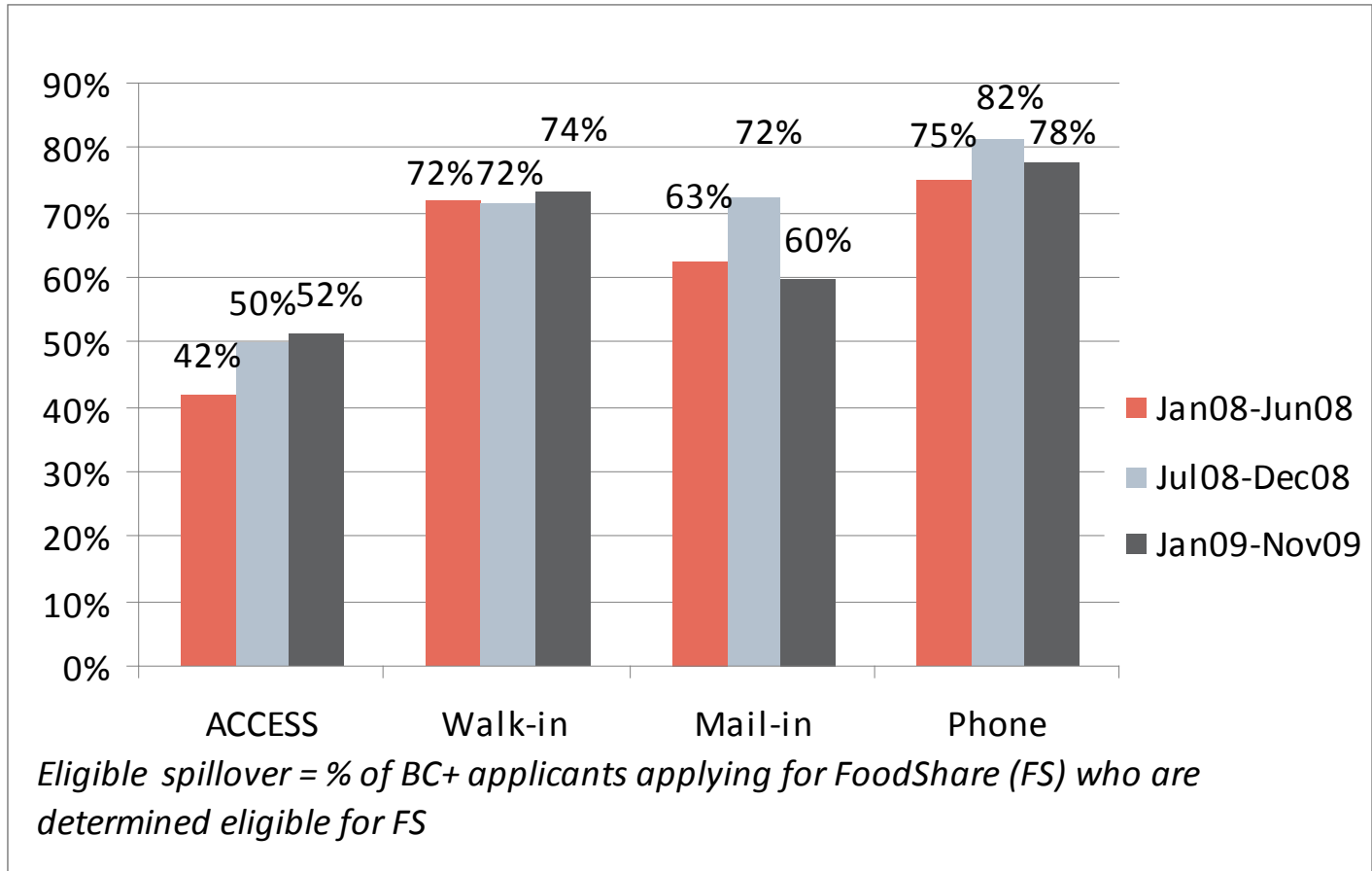
Application Spillover by Method



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Eligible Spillover by Method



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ACCESS Going Forward

- Wisconsin awarded federal Early Innovator grant to be used to expand ACCESS platform for planned private health insurance exchanges
- Eliminating county-based walk-in services has been considered, instead relying almost exclusively on ACCESS
 - Generating considerable concern among advocate groups
- Currently, ACCESS requires all submitted applications to be reviewed by a caseworker to verify and review information submitted. Cost/benefit analysis?



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For Further Information

Leininger, Friedsam, Voskuil, and DeLeire “The Target Efficiency of Online Medicaid/CHIP Enrollment: An Evaluation of Wisconsin’s ACCESS Internet Portal” available at:

www.rwjf.org

Leininger, Friedsam, Voskuil, and DeLeire “Online Application for Medicaid and BadgerCare: How Efficient Relative to Other Application Venues?” available at

www.uwphi.pophealth.wisc.edu

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