Modeling State-based Reinsurance: One Option for Stabilization of the Individual Market

Lynn Blewett, Coleman Drake & Brett Fried

APPAM • November 2018 • Washington D.C
Acknowledgments

- Funding for this work is supported by the Robert Wood Johnson Foundation

- Coauthors:
  - Coleman Drake (University of Minnesota)
  - Brett Fried (SHADAC)
Subsidized Reinsurance

What is it? and why use it?

What is it?
Provides subsidies to insurers to offset the risk of very high health care expenses.

Why use it?
In the context of the individual market the purpose is to:
- Reduce premiums
- Stabilize the market
- Attract and keep insurers
Why should states care about reinsurance?

Some state’s individual markets are struggling.
From 2017 to 2018 health insurance marketplaces in 12 states:
• Lost over 30% of their issuers
• Had premium increases of over 50%

Repeal of the individual mandate penalty will increase instability.
In 2019 the individual mandate penalty will be $0 which will likely:
• Increase premiums
• Decrease stability

Sources: Kaiser Family Foundation—Note:Percent increase is for average benchmark premiums and issuers are defined as issuer of an individual qualified health plan: https://www.kff.org/state-category/health-reform/health-insurance-marketplaces/

Hypothetical Example

Expense: $400,000
Attachment point: $50,000

Cap: $250,000
Coinsurance: 80/20%

$400,000
$350,000
$300,000
$250,000
$200,000
$150,000
$100,000
$50,000
$0

- Insurer pays 100%
- Cap
- Subsidy 80%, Insurer pays 20%
- Attachment point
- Insurer pays 100%
Potential federal funding sources for reinsurance in states

Pass-through of federal savings in premium tax credits through 1332 waivers

- Approved waivers: AK, MD, ME, MN, NJ, OR and WI
- Withdrawn waivers: IA & OK
- Draft applications: ID, LA & NH

Potential funding through federal legislation

- No bills have been signed into law but some include funding for reinsurance in states

Source: SHADAC-Resource-1332-state-innovation-waivers-state-based-reinsurance-
ACA Federal Transitional Reinsurance 2014 to 2016

Reinsurance: Attachment point and cap
- 2014-- $45,000 to $250,000
- 2015-- $45,000 to $250,000
- 2016-- $90,000 to $250,000

Coinsurance Rates
- 2014-- 100/0%
- 2015-- 55/45%
- 2016-- 53/47%

Estimated Range of Premium Reductions
- 2014-- 10%-14%
- 2015-- 6%-11%
- 2016-- 4%-6%

Source: Congressional Research Service—The Patient Protection and Affordable Care Act’s Transitional Reinsurance Program https://fas.org/sgp/crs/misc/R44690.pdf
ACA Federal Transitional Reinsurance

Eligible Expenses and Subsidy Paid (in billions)

Source: Congressional Research Service—The Patient Protection and Affordable Care Act’s Transitional Reinsurance Program https://fas.org/sgp/crs/misc/R44690.pdf
# 1332 Waiver State Traditional Reinsurance Program Parameters

**Approved Waivers**

<table>
<thead>
<tr>
<th>State</th>
<th>Attachment Point and Cap</th>
<th>Coinsurance rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maryland</td>
<td>TBD to $250,000</td>
<td>80/20%</td>
</tr>
<tr>
<td>Minnesota</td>
<td>$50,000 to $250,000</td>
<td>80/20%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>$40,000 - $215,000</td>
<td>60/40%</td>
</tr>
<tr>
<td>Oregon</td>
<td>TBD to $1,000,000</td>
<td>50/50%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>$50,000 to $250,000</td>
<td>50/50%</td>
</tr>
</tbody>
</table>

*Note: Maine and Alaska have condition-specific reinsurance programs. Whether or not the claim is subsidized depends on the medical condition of the claimant.*

Source: SHADAC-Resource-1332-state-innovation-waivers-state-based-reinsurance
Research Question

For nonelderly (age 0-64) in the individual market, nationally and in the four states that had sufficient sample:

CALIFORNIA  FLORIDA  ILLINOIS  TEXAS

Given assumptions about the reinsurance program parameters:

• What is the number and size of eligible expenditures?
• How large will the subsidy be to insurers?
Methods

• We used the **2012-2015 pooled Medical Expenditure Panel Survey/ Household Component (MEPS/HC)** data to build a prediction model and then used it to estimate total expenditures in the **pooled 2014-2016 (data years) Current Population Survey (CPS)**.

• Multiple imputation using predictive mean matching

• **Covariates:** Health status, age, sex, type of insurance coverage, race/ethnicity, educational attainment, poverty level and census region
## Results

### Estimated enrollment and health care expenditures (in billions) for nonelderly adults in the individual market, 2019

<table>
<thead>
<tr>
<th>Enrollees</th>
<th>Total Expenses (billions)</th>
<th>Per-Capita ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>20,000,000</td>
<td>$60.4</td>
<td>$3,027</td>
</tr>
</tbody>
</table>

Notes: Estimates are inflated from 2015 dollars to 2017 dollars using the medical CPI and 2018-2019 healthcare cost growth projections from the National Health Expenditure Accounts.

Results

Estimated health care expenditures by attachment point (no cap), individual market 2019

<table>
<thead>
<tr>
<th>Attachment Point</th>
<th>Enrollees</th>
<th>Total Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>% of total</td>
</tr>
<tr>
<td>&gt;$20,000</td>
<td>490,000</td>
<td>2.5%</td>
</tr>
<tr>
<td>&lt;=$20,000</td>
<td>19,510,000</td>
<td>97.5%</td>
</tr>
<tr>
<td>None</td>
<td>20,000,000</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Notes: Estimates are inflated from 2015 dollars to 2017 dollars using the medical CPI and 2018-2019 healthcare cost growth projections from the National Health Expenditure Accounts.

Results

Estimated reinsurance costs with varying attachment points and coinsurance (in billions), individual market 2019

<table>
<thead>
<tr>
<th>Attachment Point and Cap</th>
<th>Eligible Expenses (billions)</th>
<th>Coinsurance Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>90/10%</td>
</tr>
<tr>
<td>$20,000 to $250,000</td>
<td>$17.4</td>
<td>$15.7</td>
</tr>
<tr>
<td>$40,000 to $250,000</td>
<td>$10.8</td>
<td>$9.7</td>
</tr>
<tr>
<td>$60,000 to $250,000</td>
<td>$7.6</td>
<td>$6.8</td>
</tr>
</tbody>
</table>

Notes: Estimates are inflated from 2015 dollars to 2017 dollars using the medical CPI and 2018-2019 healthcare cost growth projections from the National Health Expenditure Accounts.

Results

Estimated reinsurance costs (in billions) for four states (sample size >1,000), individual market 2019

**Coinsurance rate: 80/20%**

<table>
<thead>
<tr>
<th>Attachment Point and Cap</th>
<th>Reinsurance Costs (billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Top 4 States</td>
</tr>
<tr>
<td>$20,000 to $250,000</td>
<td>$4.3</td>
</tr>
<tr>
<td>$40,000 to $250,000</td>
<td>$2.6</td>
</tr>
<tr>
<td>$60,000 to $250,000</td>
<td>$1.8</td>
</tr>
</tbody>
</table>

Notes: Estimates are inflated from 2015 dollars to 2017 dollars using the medical CPI and 2018-2019 healthcare cost growth projections from the National Health Expenditure Accounts.

Summary

1. We estimate total expenditures of about $60 billion in the individual market and that 2.5% of the nonelderly in the individual market spend 48.8% of total expenditures.

2. Our results show that subsidy amounts (using different attachment points and a coinsurance rate of 80/20%) vary from $6.0 billion to $14 billion.

3. Estimated reinsurance costs in the 4 states included in the analysis vary from close to $300,000 in Illinois to $1.8 billion in California using different attachment points and an 80/20% coinsurance rate.
Implications for policy and research

Federal

• Our estimates are in the range of those found for the ACA federal transitional reinsurance program and the $10 billion per year amount included in one of the congressional bills

State

• Key to understanding the potential benefit of reinsurance and choosing the right reinsurance parameters is knowing the spending levels of top spenders in the state

Data

• Using the MEPS/CPS has downsides and upsides
  • Sample size at the state level is still limited
  • Very high spenders not included in the MEPS data
  • Rich set of covariates in the CPS
  • Includes the uninsured
Future Research

• Change the corridor to reflect other potential attachment points, coinsurance rates and caps.

• Examine how the subsidy level would change if we excluded those between 100% and 138% FPL in non-expansion states.

• Expand the model to include the uninsured who are eligible for tax credits in the individual market.

• Add more years of data to improve sample size.
Thank you!

SHADAC Resources for 1332 State Waivers

Up to date waiver descriptions:

Coming soon:
“Leveraging 1332 State Innovation Waivers to Stabilize Individual Health Insurance Markets: Experiences of Alaska, Minnesota, and Oregon”